American Ethnological Society Online Content Style Guide

Please reference our published online content for examples of how formatting, citation, and bibliography should look, and to explore the diverse range of writing styles and material featured here.

Submissions should conform to the following guidelines.

Word count: 1500-2000 words, inclusive of bibliography and notes

Order of article elements:

- A short title, ideally with no colon (All Major Words Capitalized)
- Immediately below title: by Authorfirst Authorlast
- No abstract
- Use bold to indicate first-level headings, and underline for second-level headings (Only first word capitalized)
- Endnotes (not footnotes) follow the essay
- References follow endnotes (see citation guidelines below)
- Acknowledgments (if desired)
- Author biography (one to three sentences)

Formatting:

- Single-space the whole document, left-justified
- Use block paragraphs with no indentation on the first line of each paragraph
- No page numbers
- AES uses the oxford comma, "this" style of (curved, not straight) quotes, punctuation inside the period or "comma," and US punctuation and spelling conventions

Citations:

Please follow the Chicago Manual of Style author-date format. Refer to the quick guide here: https://www.chicagomanualofstyle.org/tools_citationguide/citation-guide-2.html

In-text citation (Rapp 1999)

In-text citation w/ page numbers (Rapp 1999, 146–47)

In-text citations, multiple authors (Lock and Farquhar 2007; Lock 1993, 2018)

For the reference list, please include the full link of journal articles with the reference entry.

Photos:

Please submit photos as separate .jpeg files in the highest quality possible, titled [last name, picture number in order of text]. For example, "ford, photo1.jpeg". In the word document, please indicate where the photo should be inserted, followed by an italicized caption:

[Photo 1]

Photo caption. Photo by [author/source].

Authors must have permission to use the images. Note that iPhone photos are not automatically saved as .JPEG files. Please download the photo and convert the photo from Apple's standard .HEIC extension to .JPEG. Our WordPress does not support the .HEIC extension.

Submission:

If you are submitting a single essay, you may email the file to the Digital Content Editor. Share completed collections via Dropbox or Sharepoint, with essays and photos saved as separate labeled files. Please do not use Google Docs because of formatting issues.